

Cookie Statement

1 Cookies

Like most websites, Idox plc and all its group companies (the “Idox Group”) collect certain information automatically when you visit our websites, read our emails, or interact with us. We typically collect this information through a variety of tracking technologies, including cookies, beacons, and similar technology (which we’ll refer to collectively as ‘cookies’).

Throughout this Cookie Policy we’ll refer to our corporate website and any other Idox Group brand websites or subdomains and country-level domain variants that link to this Cookie Policy collectively as our “Site”.

This statement explains what these technologies are and why we use them, as well as your rights to control our use of them.

If you would like to know what cookies are, or how to control or delete them, please visit: www.allaboutcookies.org for detailed guidance.

2 What are cookies?

Cookies are text files containing small amounts of information which are downloaded to your device when you visit a website. Cookies are then sent back to the originating website on each subsequent visit, or to another website that recognises that cookie. Cookies are useful because they allow a website to recognise a user’s device. You can find more information about cookies at: www.allaboutcookies.org and www.youronlinechoices.com.

3 Why do we use cookies?

Cookies do lots of different jobs, like letting you navigate between pages efficiently, remembering your preferences, and generally improving the user experience.

We also use cookies to collect information about the way you use the website, for example: the site from which you came, the pages you visit, the links you click, how frequently you access the website, whether you open emails or click the links contained in emails, whether you access the website from multiple devices, etc. We also gather statistics around email opening and clicks using industry standard technologies including clear gifs to help us monitor and improve our emails.

There are different types of cookies and they all work in the same way. The list below describes the cookies we use on our site and why.

4 Cookies used on this site

4.1 Strictly Necessary Cookies

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

Cookies used:

- eu Cookie
- OptanonConsent
- OptanonAlertBoxClosed
- _Unique id

4.2 Analytic Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site and will not be able to monitor its performance.

Cookies used:

- _gat_gtag_UA_6541328_1
- _ga
- _gid

4.3 Marketing Cookies

These cookies enable the website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies, then some or all of these services may not function properly.

Cookies used:

- wp21363

Social sharing buttons used on the Idox website include: [LinkedIn](#), [Twitter](#), [Facebook](#), [Google+](#) and [Google Maps](#). These cookies are managed and seen by the third party and not by us.

To understand how these sites use your information and to find out how to opt out or delete such information, view the respective privacy policies of each of these sites.

Advertising Cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and in some cases, selecting advertisements that are based on your interests.

Cookies used:

- IDE
- DSID

For more information about how you can exercise your choices in regard to online advertising, please visit www.aboutads.info.

5 What about other tracking technologies, like web beacons?

Cookies are not the only way to recognise or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called 'tracking pixels' or 'clear gifs').

Web beacons are tiny graphic files that contain a unique identifier that enables us to track the activity of anonymous and known prospects to our website, landing pages and web forms.

It helps us to monitor the traffic patterns of visitors from one page within our sites to another, to understand whether you have come to our sites from an online advertisement displayed on a third-party website, to improve site performance, and to measure the success of e-mail marketing campaigns.

Web Beacons used:

- pi.pardot.com
- pi.pardot.com/pd.js
- cdn.pardot.com/pd.js

6 How can I control cookies?

You have the right to decide whether to accept or reject cookies. You can set or amend your web browser controls to accept or refuse cookies. If you choose to reject cookies, you may still use our sites, though your access to some functionality and areas of our sites may be restricted. As how you can refuse cookies through your web browser controls from browser to browser, you should visit your browser's help menu for more information. For more information about cookies, including how to see what cookies have been set and how to manage or delete them, visit www.aboutcookies.org or www.youronlinechoices.com.

7 How often will you update this cookie statement?

We may update this Cookie Statement from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal or regulatory reasons. Please therefore re-visit this Cookie Statement regularly to stay informed about our use of cookies and related technologies.

By using this website (through any device) you agree that this Cookie Policy applies to that use in addition to any other terms and conditions which may apply.

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8 Where can I get further information?

If you have any questions about our use of cookies or other tracking technologies, please e-mail: privacy@idoxgroup.com.